

Nature Remedies is a natural wellness marketplace simplifying and automating the relationship between the client and the consultant using video sessions, content and voice user interface (VUI).

## What We Believe In

At Nature Remedies, we believe that people can live a healthier and better life, by making wholistic lifestyle changes when it comes to the food they eat, the supplements they take, the way they treat their hair and skin and the way they think about the world.

Many people in the Western world are too dependent on medication and drugs for symptomatic relief, while ignoring simple and basic ways to become healthier and happier.

## Momentum

- Successful MVP Launch  
February 2019
- Consultant onboarding  
Mid 2019
- Brand awareness & SM outreach  
Late 2019
- COVID-19, attracting clients, +KPI  
Early 2020
- Fundraising  
Early 2021
- Leading natural wellness platform  
Late 2022

## The Team

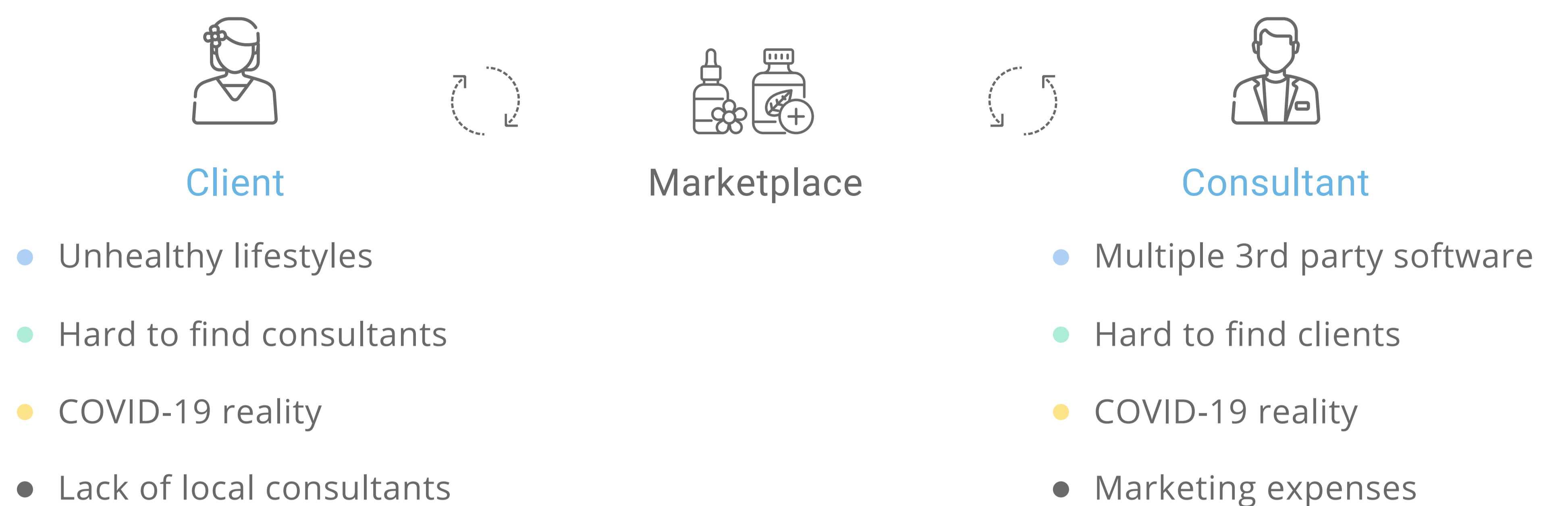
**Daniel Zetouny, CEO**  
Natural health & management

**Jeremy Zetouny, COO**  
Content production & HR

**Yosef Levi, CTO**  
DBA & software developer

**Alex Shereminskiy, Lead Dev**  
Senior web developer

## Problem

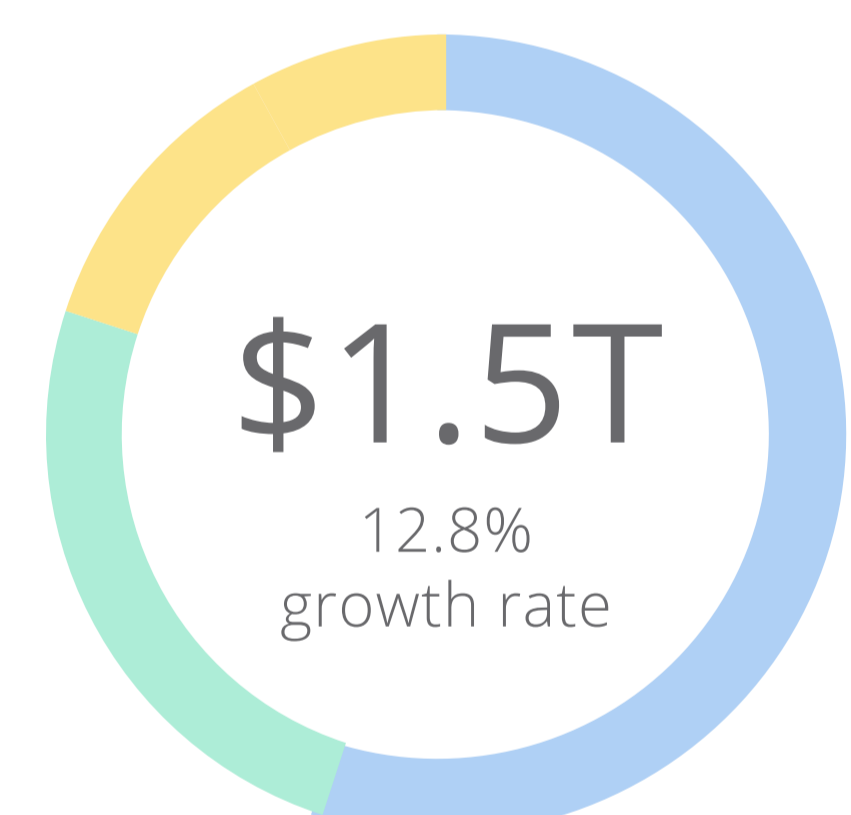


## Solution

Nature Remedies creates engagement between clients and consultants in the field of natural health and beauty. We have consultants in a vast number of fields, including Holistic CBD, Nutrition, Green Beauty, Mindset Coaching and more. Consultant-produced content lets clients make educated decisions regarding interactions on the site.

## Market Size

- Personal care / beauty / anti-aging
- Nutrition / weight loss
- Complementary & alternative medicine



## Unique Approach

Nature Remedies a one-stop-shop for all natural wellness and beauty needs. In addition to our basic video session offerings, we offer content, courses, packages, products and more, all aimed at improving consultant / client engagement.

Current competitors in the field are either SaaS offerings or are platforms that don't offer a complete solution.

## Business Model

- % of session fee
- Courses
- Products
- Affiliations

## Current Goals

- Raise \$1 million
- Marketing experts
- Strategic partners
- Product development