



MATCHING TRAVEL FAMILIES USING A UNIQUE SOCIAL NETWORK

STAGE

Pre Revenues, Pre Seed

INDUSTRY

Travel and Tourism

NUMBER OF EMPLOYEES

3

MARKET SIZE

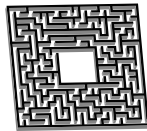
Between \$500M and \$1B

USE OF PROCEEDS

To continue web and app version development

To develop marketing plan by hiring marketing manager

To expend user base



THE NEED

There are many families (especially with young children) who are interested in traveling with other families
There is no effective platform for partner searching for family-travelers



OUR SOLUTION

Realize is an online platform which makes possible connections between travel families by using travel preference
Each family will complete a travel preference questionnaire
The software will offer partners base on the nature of the trip

OUR TEAM

TANYA MEIR

CEO, Co-Founder
MBA (Finance)
8 years of financial counseling experience



LEV BEIN

CTO, Full Stack Developer 6 years experience
B.Sc. (data system engineering)



IDO MEIR

COO, Co-founder B.Sc. (Industrial Engineering and Management)
6 years of project management experience



TOP MILESTONES

Got team
Joined to the Israeli travel-tech community
Started collaborating with travel -bloggers
300 travel families answered a preference questionnaire
Final stage of MVP is in development



GO TO MARKET

We will promote our product directly via our web site, by using Facebook, Instagram and other social platforms



REVENUE MODEL

Realize plans to suggest targeted advertising and to charge 7-12% of each transaction through the system

CONTACT US



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